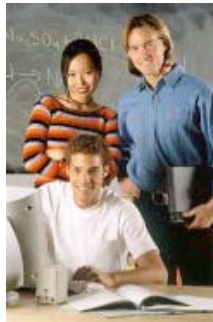




Technology Assisted Student Assessment Institute (TASA)

**3<sup>RD</sup> ANNUAL RESEARCH SYMPOSIUM**  
**Innovations in Testing Technology:**  
**Leadership and Learning from the Field**  
<http://www.tasainstitute.com>



April 11, 2008, Kelowna BC  
**The Ramada Hotel and Conference Centre**  
2170 Harvey Ave.

Computer technology has the potential to revolutionize not only how students are learning in schools, but also in how they are tested and evaluated. It promises instant feed-back and greater adaptation to individual competency levels combined with improved access and overall cost savings. However, the potential efficiencies of computer-based assessment need to be carefully weighed against implementation challenges and access barriers that may be experienced by different groups of learners. The Technology Assisted Student Assessment (TASA) Institute, a research arm of the Society for the Advancement of Excellence in Education (SAEE), has commissioned research and knowledge exchange initiatives in this area since 2001.

The Third Annual *Innovations in Testing Technology Conference*, April 2008, aims to generate thoughtful dialogue on issues related to the next educational frontier of computer-based assessment. The goal is to share policy developments occurring within Canada, identify practical issues and challenges, and examine promising examples and innovations for K-12 education.

Early registration (before January 31<sup>st</sup> 2008) is recommended as space is limited. Please see the program overview and registration form for further details. Conference information is available at <http://www.tasainstitute.com/symposium/index.html>



**INNOVATIONS IN TESTING TECHNOLOGY :  
LEADERSHIP AND LEARNING FROM THE FIELD**  
The Ramada Hotel, 2170 Harvey Avenue, Kelowna BC - April 11, 2008  
**PROGRAM OVERVIEW**

8:00	<u>Registration &amp; Continental Breakfast</u>		
9:00	<u>Opening Greetings</u> <b>Jim Gaskill, Director, TASA Institute</b> <u>Welcome Remarks</u> <b>Renate Butterfield, Knowledge Management Division, BC Ministry of Education</b>		
9:30	<u>Keynote Address</u> <b><i>Recasting the LMS: Educational Applications of Multi-User Virtual Environments.</i></b> Grant Potter, e-Learning Coordinator, UNBC Centre for Teaching Learning and Technology		
10:15	<b>Achieving Success through Online Exam Administration in BC</b> Debbie Willock, CEO A. Willock Info. Systems Inc.	<b>Integrated Online Assessment for Students, Teachers and Leaders: Changing School Culture</b> Barry Carbol, Publisher, Etraffic Press Elizabeth Childs, Publisher, Professional Learning, Etraffic Solutions	<b>Using the Online Environment to Field Test Diploma Exam Questions</b> Pamela Witte, Sr. Manager, Accountability and Reporting & John Drader, Examination Manager, Alberta Education
11:15	<u>Nutrition Break</u>		
11:30	<b>Computer Adaptive Sequential Testing Project</b> Greg Sadesky, Senior Psychometrician, Castle Rock Research	<b>Criterion Online Writing Evaluation Service: Driving Technological Innovation</b> William Allan, Director of Publishing, Educational Testing Services	<b>Online Student Assessments</b> Rhonda Bampton, Regional Manager Bridges Transitions Inc.
12:30 1:00	<u>Buffet Lunch</u> <u>Luncheon Address</u> <b><i>The Drake Equation, Dark Matter and Technology-Assisted Assessment</i></b> Fernando Cartwright, Senior Research Analyst, Canadian Council on Learning		
2:00	<b>Beyond multiple-choice – Some Innovative Item Types.</b> Greg Sadesky, Senior Psychometrician, Castle Rock Research	<b>An Impact Analysis of Computer Adaptive Assessment: Calgary Board of Education</b> Duncan White, Innovative Learning Services, Calgary Board of Education & Curtis Slater, Researcher	<b>A Look at the Program for International Student Assessment 2009 Electronic Reading Assessment</b> Pierre Brochu, Coordinator of Assessments, Council of Ministers of Education Canada
3:00	<u>Nutrition Break</u>		
3:15	<u>Expert Panel Question and Answer Session</u> Chair: Jim Gaskill, TASA Director Panelists: Fernando Cartwright, Senior Research Analyst, CCL ; Duncan White, Calgary Board of Education and others tbc.		
4:00	<u>Closing</u>		



## REGISTRATION FORM

### Innovations in Testing Technology: Leadership and Learning from the Field

April 11, 2008, The Ramada Hotel and Conference Centre 2170 Harvey Ave. Kelowna BC

Please confirm your participation by faxing your registration

**FAX 250-717-1134**

Reminder: No cancellation refunds available after April 2, 2008

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ PC \_\_\_\_\_

Tel. \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Special Dietary Needs for Luncheon \_\_\_\_\_

Applicable Registration Fee:	EARLY BIRD (Before Jan. 31, 2008)	\$175
	REGULAR	\$210

Payment: (check one)

VISA /MC Card No. \_\_\_\_\_

Expiry Date \_\_\_\_\_

Cheque Enclosed

#### AGENCY INFORMATION

**Society for the Advancement of Excellence in Education**

225-1889 Springfield Road, Kelowna, B.C. V1Y 5V5

Tel. 250-717-1163 Fax: 250-717-1134

SAEE: <http://www.saeec.ca>

TASA Institute: <http://www.tasainstitute.com>

#### HOTEL INFORMATION

A block of rooms is reserved for this event at:

**Ramada Hotel and Conference Centre**

2170 Harvey Ave., Kelowna BC

Phone: 1-800-663-9400 Fax: 250-860- 3173

[www.ramadalodgehotelkelowna.com](http://www.ramadalodgehotelkelowna.com)

For group rate ask for the "Innovations in Testing" Conference